



Denise B. Bach, CEDS
Business Development Manager
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Education

M.B.A.
Central Michigan University

B.A.
Mercy College of Detroit
Legal Administration

Professional Designations

Certified E-Discovery Specialist
(CEDS)

Certifications

*Cybersecurity: Managing Risk in
the Information Age*
Harvard University

Professional Affiliations

Association of Certified E-
Discovery Specialists – Detroit
Chapter Board Member

Technology Committee – Eastern
District of Michigan Chapter of the
Federal Bar Association

The Sedona Conference

Denise B. Bach, CEDS

Denise B. Bach, CEDS has extensive experience in Digital Forensics, Cybersecurity and E-Discovery and works with law firms, corporate counsel, litigation support managers and paralegals to bridge the gap between the legal process and technology. Her knowledge of the litigation process combined with 25 years of experience working on large complex document management projects gives her the unique ability to understand the demands of litigation and insight as to the importance of integrating technology.

Ms. Bach consults with attorneys and corporate counsel regarding the preservation and collection of ESI and actively counsels corporations in preparation for and responding to ESI requests for DOJ and SEC inquiries. Ms. Bach's experience with E-Discovery projects from collection through production spans many industries including manufacturing, automotive, finance, retail, marketing, government, energy, healthcare and insurance. Her expertise involves matters related to numerous forms of government investigations including anti-trust, as well as large complex commercial litigation, theft of intellectual property and other labor and employment matters.

In her current role, Ms. Bach serves the company's Business Development Manager and is responsible for leading the delivery of all of 4Discovery's services including Digital Forensics Investigations and Collections as well as Incident Response services.

Prior to joining 4Discovery, Ms. Bach has held positions within the legal industry over the past 25 years at both law firms and corporations as well as at international E-Discovery service providers.

Ms. Bach is a Certified E-Discovery Specialist (CEDS), a Director at Large for the Detroit Chapter of the Association of Certified E-Discovery Specialists (ACEDS) and is on the Technology Committee of the Eastern District of Michigan Chapter of the Federal Bar Association.

Publications:

"Put Your Data on a Diet in 2016", *SRR E-Discovery Blog, January, 2016*. A blog article on utilizing Structured Analytics, Conceptual Analytics and Technology Assisted Review to shrink your ESI review costs.

"Mastering the Art of E-Discovery", *SRR E-Discovery Blog, February, 2015*. A blog article on successful E-Discovery methodologies and best practices.

"Technology Assisted Review – Embracing the Trend", *SRR E-Discovery Blog, January, 2015*. A blog article regarding Technology Assisted Review and relevant case law surrounding its use.

"Four E-Discovery Trends: What You Need To Know", *The SRR Journal, Spring, 2014*. An article on recent E-Discovery trends and their impact on the industry.



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"E-Discovery Cost-Shifting," *The SRR Journal*, Spring 2013. An article on when, why and how litigants and their counsel might seek relief from the cost of E-Discovery compliance.

"Are We Clear?: Client Expectations Must Be Known for All Involved in the E-Discovery Process," *The SRR Journal*, Summer 2012. An article on the benefits of setting the client's expectations when it comes to the efficient and cost-effective management of ESI.

"Are We Clear?: Client Expectations Must Be Known for All Involved in the E-Discovery Process," *Michigan Lawyers Weekly*, Spring 2012. An article on the benefits of setting the client's expectations when it comes to the efficient and cost-effective management of ESI.

Speeches and Seminars:

"Cybersecurity Best Practices – the Importance of a Proactive Approach to Cybersecurity" – presented to the Original Equipment Suppliers Association (OESA), June 18, 2020.

"Cost Shifting and Proportionality – a Practical Guide for Balancing Cost, Burden and Need", speaker/panelist at the Detroit Chapter of the Association of Certified E-Discovery Specialists E-Discovery Symposium, September 21, 2017. A presentation on Revised Rule 26(b) and tips for assessing and requesting cost shifting or cost sharing through the use of technology.

"ESI – Hot Topics for Trusts and Estates Counsel", panelist at The American College of Trust and Estate Counsel Annual Meeting, March 15, 2016 – Las Vegas, Nevada. A presentation on the Duty of Competence and strategies for following E-Discovery best practices.

"Digital Evidence – Best Practices in the 21st Century", panelist at the Oakland County Bench/Bar Conference on April 24, 2015. A presentation on the proper collection and application of digital evidence and the best practice recommendations for handling Electronically Stored Information (ESI).

"Predictive Coding – An Overview of the Workflow and Relevant Case Law", presented to the United States District Court – Eastern District of Michigan, Panel of Judges, May 22, 2013.

"Social Media and Litigation", presented to the Oakland County Bar Association's Inn of Court, October 10, 2012. A presentation on how Computer Forensics can aid in the collection of Social Media data for the purpose of litigation and/or investigations.

"Navigating the EDRM", presented to the Women in E-Discovery – Detroit Chapter, April, 2011.